

Questions and Answers for 2010 IFB for Farmers Market Support Materials

1. Are 75,000 market schedules required for each of the 11 upstate regions.

75,000 is the total number of copies for all 11 regions combined

2. How many colors are required for the upstate market schedules and can white be one of the colors?

At least 9 colors should be used and white can be counted as one of the colors.

3. How are the finished sets bundled?

There should be 11 finished bundles/boxes one for each region.

4. How will the graphics be supplied?

The upstate market schedules are in a Word file. The NYC market schedule is PDF file and the pocket folders are in Quark. We typically email the files

5. Is this a one year contract?

Yes